

## Introduction

Studies in Business and Economics is a referred and indexed semiannual periodical published by the College of Business and Economics at Qatar University. The Journal is listed in Cabell's Directory of Publishing Opportunities. The Journal is devoted to the advancement and dissemination of theoretical and applied knowledge, through promoting scholarly research in the areas of Accountancy, Economics, Finance, Management, Marketing, Management Information Systems and related disciplines.

## General Instructions to Authors

### General Format

Manuscripts should be in English and of a professional style, be submitted electronically as an attachment to an email and should not exceed 25 pages (including all tables and figures). Wherever possible, author should arrange their material in well-defined sections: Introduction, Literature Review, Methodology, Results and Analysis, and Conclusions and Implications. Papers submitted to Studies in Business and Economics should not be submitted or under consideration by other journals. The submitted manuscripts must be written in the APA (American Psychological Association) editorial style.

### Font Type and Size

Manuscripts should not be double spaced, Times New Roman, 12 points font using Microsoft Word.

### Title Page

Start your paper with a title page. Include the title of the paper and names, addresses, and affiliation of author(s). Do not use titles such as Dr. or Assistant Professor, etc.

### Abstract Page

The second page of the article will contain the title of the paper (no author listing) and a one paragraph abstract (not exceeding 150 words).

### Keywords

List 4-6 keywords.

## Headings

First level headings should be centered and in caps. Second level heading should be left aligned with initial letters capitalized. All headings should be in bold font.

## Layout and Margins

Immediately after the abstract paragraph, the paper should be formatted using two columns (newspaper) format. Margins should be set to 1 inch top, bottom, left and right. Columns should have 0.25 inch between them. All text should be full justified.

## Authors Biographical Information

Each author should submit a paragraph (50 words) of biographical information.

## Footnotes

Footnotes are strongly discouraged.

## Figures, Tables and Illustrations

Figures, tables and illustrations should be planned to fit the journal's page size which is 12 by 18 cm. Each figure, table or illustration should be kept on a separate page. The author should indicate the appropriate placement of each by inserting a statement such as "insert Table 1 about here" in a separate line.

## Page Number

Do not type page numbers. Page numbers will be added in the final stage of publishing.

## Appendices

Appendices, if necessary, should follow the body of the paper, before the references.

## Reprints

Authors are entitled to 2 free of charge copies of the Journal.

## References

References are to be identified in the text by including in parenthesis the last names of the authors and date of publication [i.e. (Smith, 2004)]. At the end of the paper, presented under the heading 'References', the cited literature should be listed alphabetically.